



BIG BRUM THEATRE IN EDUCATION COMPANY LTD

BIG BRUM PRIVACY POLICY

DATED

Oct 2020

Privacy Policy

How we respect privacy when we deal with personal information collected by our organisation

This privacy policy applies to personal data we (Big Brum Theatre in Education Company Limited) collect, process about individuals who interact with our organisation. It explains what personal information we collect and how we use it.

If you have any comments or questions about this notice, feel free to contact us at [tie@bigbrum.org.uk].

1. What is personal information

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

2. Important information and who we are

Big Brum Theatre in Education is the controller and responsible for your personal data.

Our Administration Manager is responsible for all data privacy related matters. If you have any questions about this privacy policy or our data protection practices please contact our Administration Manager.

CONTACT DETAILS

Our full details are:

Full name of legal entity: Big Brum Theatre in Education Company Limited

Title of data privacy manager: Administration Manager

Email address:

Postal address: Sheldon Community Centre, Sheldon Heath Rd, Birmingham B26 2RU

Telephone number: 0121 742 6321

3. Personal data that we process

The following table explains the types of data we collect, use, store and transfer and the legal basis, under current data protection legislation, on which this data is processed. The below list is indicative only, not exhaustive.

Purpose	Data (key elements)	Basis
Enquiring about our organisation and its work	Name, email, message	Legitimate interests - it is necessary for us to read and store your message so that we can respond in the way that you would expect.
Subscribing to email updates about our work	Name, email	Consent - we will process this information only when you have given your active consent.
Making a donation / signing up as a Friend	Name, email, address, payment information	Legitimate interests - this information is necessary in order for us to process your intention of donating money and your expectation of receiving a confirmation message.
Photographs of cast members	Photograph	Legitimate interest - this information is necessary in order for us to promote and market our productions
Audience member information	Name, email	Consent - we may request this information, but will only process this information when you have given your active consent.
Website functionality	Website activity collected through cookies	Legitimate interests - it is necessary for us to store a small amount of information, usually through cookies, to deliver functionality that you would expect, such as remembering the contents of your order before you have fully completed the process.

4. How we use your data

We will only use your data in a manner that is appropriate considering the basis on which that data was collected, as set out in the table at the top of this policy.

For example, we may use your personal information to:

- reply to enquiries you send to us;
- handle donations or other transactions that you initiate (including the sending of information to HMRC in order to claim Gift Aid);
- send you marketing communications by email relating to our work which we think may be of interest to you (where you have specifically agreed to this).

5. When we share your data

We will only pass your data to third parties in the following circumstances:

- you have provided your explicit consent for us to pass data to a named third party;
- we are using a third party purely for the purposes of processing data on our behalf and we have in place a data processing agreement with that third party that fulfils our legal obligations in relation to the use of third party data processors; or
- we are required by law to share your data.

In addition, we will only pass data to third parties outside of the EU where appropriate safeguards are in place as defined by Article 46 of the General Data Protection Regulation.

We reserve the right to access and disclose personal data pursuant to any order of a court of competent jurisdiction, or pursuant to any proper order or demand made by any competent authority or body where they are under a legal or regulatory obligation to make such a disclosure.

6. How long we keep your data

We take the principles of data minimisation and removal seriously and have internal policies in place to ensure that we only ever ask for the minimum amount of data for the associated purpose and delete that data promptly once it is no longer required.

Where data is collected on the basis of consent, we will seek renewal of consent at least every three years.

7. Security of your data

We have put in place appropriate safeguards (technical and organisational) to keep your personal data secure.

Any employees that have access to your personal data or are associated with the handling of that data are obliged to keep such information confidential. To avoid doubt, access to personal data shall be limited only to personnel who need access to such data.

8. Rights you have over your data

You have a range of rights over your data, which include the following:

- Where data processing is based on consent, you may revoke this consent at any time and we will make it as easy as possible for you to do this (for example by putting 'unsubscribe' links at the bottom of all our marketing emails).
- You have the right to ask for rectification and/or deletion of your information.
- You have the right of access to your information.
- You have the right to lodge a complaint with the Information Commissioner if you feel your rights have been infringed.

A full summary of your legal rights over your data can be found on the Information Commissioner's website here: <https://ico.org.uk/>

If you would like to access the rights listed above, or any other legal rights you have over your data under current legislation, please get in touch with us.

Please note that relying on some of these rights, such as the right to deleting your data, will make it impossible for us to continue to deliver some services to you. However, where possible we will always try to allow the maximum access to your rights while continuing to deliver as many services to you as possible.

9. Cookies & usage tracking

A cookie is a small file of letters and numbers that is downloaded on to your computer when you visit a website. Cookies are used by many websites and can do a number of things, eg remembering your preferences, recording what you have put in your shopping basket, and counting the number of people looking at a website.

Where cookies are used to collect personal data, we list these purposes in section 1 above, along with other personal data that we collect. However, we also use some cookies that do not collect personal information but that do help us collect anonymous information about how people use our website. We use Google Analytics for this purpose. Google Analytics generates statistical and other information about website usage by means of cookies, which are stored on users' computers. The information collected by Google Analytics about usage of our website is not personally identifiable. The data is collected anonymously, stored by Google and used by us to create reports about website usage. Google's privacy policy is available at <http://www.google.com/privacypolicy.html>.

10. Modifications

We may modify this Privacy Policy from time to time and will publish the most current version on our website. If a modification meaningfully reduces your rights, we'll notify people whose personal data we hold and is affected.